

Resources for Tapscan Web Summary

www.RROnline.org

301-774-6686



Online Web Training, TapWeb Guides (PDF)

www.NielsenAudioTraining.com

CLIENT LEARNING SITE

Register for Nielsen Audio Live Web Training sessions:

- 1) Building a Schedule in TAPSCAN
- 2) Advanced Schedules in TAPSCAN

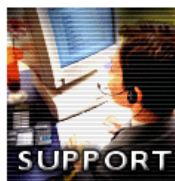
July 2016

Monday	Tuesday	Wednesday	Thursday	Friday
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4	5 Qualitative Fundamentals 11:00 AM IQP Report in TAPSCAN 1:00 PM Profile Report in TAPSCAN 3:00 PM	6 Prospecting 101 9:00 AM Qualitative Fundamentals 12:00 PM 5 Strategic Top for Positioning The African American Audience 1:00 PM	7 Scheduling Concepts Feedback Direct 9:00 AM TAPSCAN Collaboration 11:00 AM Building a Schedule in TAPSCAN 12:00 PM	8 Intro To TAPSCAN 9:00 AM Diary Service Fundamentals 11:00 AM Overcoming Objections To Buying Radio 12:00 PM

clientsupport@nielsen.com

1-800-543-7300

Nielsen Solutions Center



For questions and issues with the Nielsen Answers website.