LPCcloud
RRC’s ListenerPC software in the cloud

LPCcloud performs best using the Chrome browser. RRC only supports Chrome for use with LPCcloud.

To make the most of your experience, maximize your Chrome browser window and turn off pop-up blockers.

To see how to turn off pop-up blockers, go to Google Chrome Help or https://support.google.com/chrome/answer/95472?co=GENIE.Platform%3DDesktop&hl=en.

To get to LPCcloud, go to www.RRConline.org:
Log-in with your email address and password for RRConline.org.

Click on Login to LPCcloud at the top of the page – you will be taken to the LPCcloud site.

Click Create New Report.

Select the Market/Surveys for which you would like to run a report.
Select Geography (will default to Total Market).
Select Demographics (will default to Persons 12+).
Select the Analysis Type: Stations/Dayparts, Loyalty/Choice or Crossover.
Choose the station(s) and daypart(s) you would like to examine.

Click RUN!

Your report will be displayed. Besides viewing the report on screen, you may choose from these options:

EXPORT the report as a .CSV file (where it can be opened in Excel or your spreadsheet software)

You will need to know where your files download in your particular browser... that is where you will find the .CSV file after you save it!

PRINT the report as a .PDF file (where it can be printed or saved using Adobe or your pdf software)

SAVE the report in the cloud (you can retrieve it on the home page by clicking Saved Reports)

Make sure you have turned pop-up blockers off to use these options!