

# LPCcloud

## RRC's ListenerPC software in the cloud

**LPCcloud** performs best using the **Chrome** browser. RRC only supports Chrome for use with LPCcloud.

To make the most of your experience, maximize your **Chrome** browser window and **turn off pop-up blockers**.

To see how to turn off pop-up blockers, go to **Google Chrome Help** or <https://support.google.com/chrome/answer/95472?co=GENIE.Platform%3DDesktop&hl=en>.

To get to **LPCcloud**, go to [www.RROnline.org](http://www.RROnline.org):

Log-in with your email address and password for **RROnline.org**.

Click on **Login to LPCcloud** at the top of the page – you will be taken to the LPCcloud site.

Click **Create New Report**.

Select the **Market/Surveys** for which you would like to run a report.

Select **Geography** (will default to Total Market).

Select **Demographics** (will default to Persons 12+).

Select the **Analysis Type**: Stations/Dayparts, Loyalty/Choice or Crossover.

Choose the **station(s) and daypart(s)** you would like to examine.

Click **RUN!**

**Your report will be displayed.** Besides viewing the report on screen, you may choose from these options:



**EXPORT** the report as a .CSV file (where it can be opened in Excel or your spreadsheet software)

*You will need to know where your files download in your particular browser... that is where you will find the .CSV file after you save it!*



**PRINT** the report as a .PDF file (where it can be printed or saved using Adobe or your pdf software)



**SAVE** the report in the cloud (you can retrieve it on the home page by clicking **Saved Reports**)

**Make sure you have turned pop-up blockers off to use these options!**

